Team 9: Using Sports To Mobilise the Local Community

UNITY SPORTS PROJECT

CIVIS
A European Civic University
Needs Assessment / Current Issues
<table>
<thead>
<tr>
<th>Sunday Community Class Schedule</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hoop Basketball</td>
<td>0900 - 1000</td>
</tr>
<tr>
<td>Zumba (Colombia)</td>
<td>1000 – 1100</td>
</tr>
<tr>
<td>Capoeira (Brazil)</td>
<td>1100 - 1200</td>
</tr>
<tr>
<td>Ping Pong</td>
<td>1200 – 1300</td>
</tr>
<tr>
<td>Cycling Bike Mechanics / Promoting Sustainable Travel</td>
<td>1300 – 1400</td>
</tr>
<tr>
<td>&quot;Olympic Games&quot;</td>
<td>1400 – 1700</td>
</tr>
</tbody>
</table>
Benefits

1. A safe and structured space to socialise
2. Early Intervention – Bio/Psycho/Social Development
3. Equality of Access
4. Social Capital – Societal Benefits
5. Culture / Institutional Change
6. Soft Skill Development
7. Wider Sense of Identity – Universities as catalysts for bringing communities together
8. Cultural Exchange
9. Promoting Opportunities For Further / Higher Education
10. Reduced Inequalities
**Evaluation**

- **Subjective Evaluation:**
  - Participants
  - Volunteers

- **Objective Evaluation:**
  - External Auditing Body
  - Data Extracted for Funding Grants

---

**Creative:** Societal change of targeted groups of people under the Unity Sports Project Model.

**Multiple impact perspective:** Inclusive Activity Accessible to All

**Cost-effective and realistic:** Using Social Capital to Identify Non-monetary Resources to sustain delivery of the programme by
- Collaboration with:
  - National Governing Organisations
  - Charities
  - Private Investors
  - Schools / Local Community Facilities

**Innovative:** Creating a universal safe space for all demographics by providing accessible physical activities.