

# CIVIS BIP

## Civic Engagement in Europe: A Transdisciplinary Approach

### Programme

#### Virtual Part

17.05.2024, 14:00 – 18:00 CEST

1st Virtual Session | Comparative perspective on Civic Engagement | University of Tübingen, Germany & Aix Marseille University, France.

24.05.2024, 14:00 – 18:00 CEST

2nd Virtual Session | Civic Engagement, Competences and Motivation | University of Tübingen, Germany.

31.05.2024, 14:00 – 18:00 CEST

3rd Virtual Session | Civic Engagement in Higher Education – Service-Learning and Social Justice | Universidad Autónoma de Madrid, Spain.

07.06.2024, 14:00 – 16:00 CEST

4th Virtual Session | Update and Coordination Meeting for Physical Mobility | University of Bucharest, Romania.

#### Physical Mobility

**8.07.2024**

**Location:** Departure from Cluj Napoca – arriving at Târgu Lăpuş

- Discussion, debate, dialogue, and critical reflection on locally culturally and environmental relevant issues.
- Establishing the teams and group activities
- Experiential learning activities such as community action and problem-solving.
- Mentoring (to facilitate understanding and engagement with education for sustainable development issues).
- Interdisciplinary exploration and problem-solving.

- Action–research - a cyclical process of planning, action, observation, and reflection based on research to innovate and improve practice.

**9.07.2024**

**Location:** Târgu Lăpuș – Strâmbu Băiuț – UNESCO Site, Secular Forest

- Meeting with Romsilva and WWF representatives related to explain the campaign for establishing an UNESCO Environmental Site
- Day project incorporated into the knowledge of the environmental subject will comprise an ecological approach of Poiana Botizii area – an old mining facility, now dilapidated.
- Service-learning introduces the active participation of students and their exposure to real world challenges, and this real involvement in community activities, in addition to building relationships and knowledge.

**10.07.2024**

**Location:** Târgu Lăpuș – Rogoz

- Meeting with local administration representatives involved in promoting the cultural identity and members of local community.
- Analysing the identity and economic relevance of an UNESCO Site – „Biserica Sfinții Arhangheli Mihail și Gavril”
- Discussions and presentations from locals and authorities in addition of identity characteristics
- Local handicrafts, gastronomy, religious and non-religious celebrations as tools for tourism promotion
- Analysing the social and economic situation – the influence of labour force migration

**11.07.2024**

**Location:** Rogoz

The students will conduct various communication sessions with members of community (adults, teenagers, children) from the designated village to gather content and feedback on the local use of social media, related to preserving local heritage (material and immaterial). The students – as teams, are required to develop a communication plan which requires them to make direct contact with the community, analysing its social needs and offering a communications’ action that would achieve the proposed objectives, to underline the economic importance of the heritage.

- Pre-active phase: the theoretical foundations will be analysed; the social context of the selected area will be defined; make use of the proposed research questions and objectives; the contextual influences will be defined, as well as the resources that would be needed and the timing; and the research process will be proposed.
- Interactive phase: the intervention and field work will be carried out. Qualitative information will be collected through the different tools that have already been described.
- Post-action phase: the final report on the study will be written, detailing the critical reflections on the case studied.

**12.07.2024**

**Location:** Târgu Lăpuș – Cluj-Napoca

- Presenting the results of the teamwork
- Returning to Cluj-Napoca
- Departure of the participants