



CIVIS Staff Week:

Designing Micro-credentials with a civic approach

26-30 June 2023

Universidad Autónoma de Madrid

The CIVIS European University Alliance is pleased to organize an international event on Micro-credentials for academic and administrative staff at the level of Life-long Learning and Higher Education Institutions. An important flagship of the European Commission's agenda, Micro-credentials must be specifically designed to address the cultural, personal, societal, and labour market needs for today's world. This event aims at linking Micro-credentials with CIVIS' promotion of civic values, innovative pedagogies and a challenge-based approach.

Theoretical and methodological sessions will be combined with hands-on training providing a stimulating environment for the exchange of good practices and ideas. Speakers and facilitators range from policymakers to specialists in education programmes, IT experts, global marketers, and scholars belonging to top-level EU Universities.

Total Number of attendees: 44

*22 places are reserved for CIVIS members. Some of the sessions will be open online to all members of CIVIS universities.

Location:

Campus Universidad Autónoma de Madrid-Cantoblanco <https://www.uam.es>

The opening session will take place in Centro Cultural La Corrala <https://www.uam.es/uam/lacorrala>

Programme

Mon

26
JUNE

CC. LA CORRALA C/ CARLOS ARNICHES 3-5, MADRID

7:45 PM. WELCOME

Irene Martín

Vice-rector for Internationalisation, Universidad Autónoma de Madrid

Luis Unceta

Director of the Centre for Life-long Learning, Universidad Autónoma de Madrid

8:00 PM. WELCOME COCKTAIL

Tues

27
JUNE

CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO SALÓN DE ACTOS, FACULTY OF ECONOMICS

9:30 AM. WHY ARE MICRO-CREDENTIALS IMPORTANT FOR UNIVERSITIES NOWADAYS?

Amaya Mendikoetxea

Rector, Universidad Autónoma de Madrid

Markus González Beilfuss

Deputy Secretary, Spanish Ministry of Universities

Isabel Alonso

Vice-rector for Postgraduate Studies, Universidad Autónoma de Madrid

10:00 AM. ABOUT THE STAFF WEEK

Nadia Fernández de Pinedo

CIVIS Academic Coordinator, Universidad Autónoma de Madrid

Zoa Alonso

CIVIS WP Leader on Accredited Modular Educational Offer, Universidad Autónoma de Madrid

10:15 AM. THE EU APPROACH TO MICRO-CREDENTIALS. PRACTICE PRIORITIES AND GUIDELINES

Maria Kelo. Online

Director of Institutional Development, European University Association

Programme

Tues

27
JUNE

CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO SALÓN DE ACTOS, FACULTY OF ECONOMICS

10:30 AM. MICRO-CREDENTIALS AND THE NEW EDUCATIONAL PHILOSOPHY. STRATEGY, VISION, PRACTICE

Romita Iucu

President of the Board of Trustees of the University of Bucharest, Co-Chair of FOR-EU Subgroup on European Degrees / CIVIS

Alexandru Cartis

Head of CIVIS Education Unit, University of Bucharest

11:10 AM. COFFEE BREAK.

Cafeteria (small), Faculty of Economics

11:40 AM. MICRO-CREDENTIALS AND THE NEW EDUCATIONAL PHILOSOPHY: PRACTICE AND DEBATE. BIBLIOTECA, FACULTY OF ECONOMICS

Romita Iucu

President of the Board of Trustees of the University of Bucharest, Co-Chair of FOR-EU Subgroup on European Degrees / CIVIS

Alexandru Cartis

Head of CIVIS Education Unit, University of Bucharest

1:00 PM. LUNCH.

Cafeteria (large), Faculty of Economics

2:00 PM. TEACHING AND LEARNING AT GOOGLE: AN APPROACH TO MARKETING. BIBLIOTECA, FACULTY OF ECONOMICS

Kate Fleming

Global Marketer Training, Google

3:15 PM. CERTIDIGITAL: DIGITAL CREDENTIALS FOR SPANISH UNIVERSITIES

Antonio Ruiz Martínez

IT Expert, Universidad de Murcia, Member of the Technical Committee of CertiDigital

Programme

Tues

27
JUNE

CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO SALÓN DE ACTOS, FACULTY OF ECONOMICS

3:45 PM. DIGITAL CREDENTIALS IN CERTIDIGITAL: WHAT ARE THEY AND HOW DO THEY RELATE TO MICRO-CREDENTIALS? A PRACTICAL WORKSHOP TO SAVE YOU FROM CONFUSION. BIBLIOTECA, FACULTY OF ECONOMICS

Iván Builes

CIVIS IT Expert, Universidad Autónoma de Madrid

5:00 PM. CLOSING REMARKS. BIBLIOTECA, FACULTY OF ECONOMICS

Nadia Fernández de Pinedo

CIVIS Academic Coordinator, Universidad Autónoma de Madrid

Zoa Alonso

CIVIS WP Leader on Accredited Modular Educational Offer, Universidad Autónoma de Madrid

Wed

28
JUNE

CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO BIBLIOTECA, FACULTY OF ECONOMICS

9:30 AM. CIVIC ENGAGEMENT

Iris-Niki Nikolopoulos. Online

CIVIS Service-Learning and Civic Engagement expert, Eberhard Karls Tübingen University / CIVIS

ROUNDTABLE: A CIVIC ENGAGEMENT APPROACH

Itziar Ruiz-Gimenez Arrieta

Head of the Gender Equality Unit, Universidad Autónoma de Madrid

Eva Acedo Rueda

Expert in Functional Diversity of the Office of Solidarity Action and Cooperation, Universidad Autónoma de Madrid

Alexis Velo Brunet

Technician of the Social Equity Unit, Universidad Autónoma de Madrid

César Agustín López Santiago

Head of the Sustainability office, Universidad Autónoma de Madrid

Programme

Wed

28
JUNE

CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO BIBLIOTECA, FACULTY OF ECONOMICS

11:00 AM. COFFEE BREAK.

Cafeteria (small), Faculty of Economics

11:30 AM. MICRO-CREDENTIALS IN MULTILINGUALISM: THE UNITA EXPERIENCE WORKSHOP

Elena Albesa

Co-lead for Romance Languages Learning and Intercomprehension at UNITA –
Universitas Montium, Universidad de Zaragoza

1:30 PM. LUNCH. Cafeteria (large), Faculty of Economics

3:00 PM. RETHINKING THE UNIVERSITY: CHALLENGE-BASED LEARNING IN HIGHER EDUCATION. BIBLIOTECA, FACULTY OF ECONOMICS

Sílvia Blanch

Capacity coordinator of the European Consortium of Innovative Universities,
Universitat Autònoma de Barcelona

5:00 PM. CLOSING REMARKS

Nadia Fernández de Pinedo

CIVIS Academic Coordinator, Universidad Autónoma de Madrid

Zoa Alonso

CIVIS WP Leader on Accredited Modular Educational Offer, Universidad
Autónoma de Madrid

Thurs

29
JUNE

CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO BIBLIOTECA, FACULTY OF ECONOMICS

**9:30 AM. ROBUST ASSESSMENT OF COMPETENCIES IN EDUCATION.
LEARNINGS FROM PSYCHOMETRIC SCIENCE**

Dragos Iliescu

Function Managing Partner of BRIO Romania

Programme

Thurs

29
JUNE

CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO BIBLIOTECA, FACULTY OF ECONOMICS

11:30 AM. COFFEE BREAK.

Cafeteria (small), Faculty of Economics

12:00 PM. FROM PLANNING TO DELIVERY: HOW TO DESIGN A STUDENT-CENTERED COURSE.

Enrique Martín Santamaría

CIVIS Head of Innovative Pedagogies, Aix-Marseille University

2.00 PM. PACK-LUNCH.

Cafeteria (large), Faculty of Economics

This afternoon will be devoted to individual / teamwork

Fri

30
JUNE

CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO SALA G, 5TH FLOOR, RECTORATE BUILDING

10:00 AM. ELEVATOR PITCH

All participants

1:00 PM. CLOSING REMARKS

Fernando Díez.

Rector's Adjunct for Quality and Teaching Innovation, Universidad Autónoma de Madrid

1:30 PM. FAREWELL COCKTAIL.

Terrace Rectorate's 5th floor