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CIVIS

A European Civic University

MAYORS DAY

UNIVERSITIES, CITIES & REGIONS: A CIVIC
PATH FOR THE FUTURE?

6 DECEMBER 2019

#CIVIS_EU

Programme of Mayors Day - 6th Dec

Universities, Cities & Regions: A Civic Path for the Future?

PART 1: Inauguration of the CIVIS Representative Office at USquare

Venue: Usquare Campus, Avenue de la Couronne 227, 1050 Ixelles

Time: 12:00 - 14:00

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| Welcome address | Prof Eugenio Gaudio , Rector of Università di Roma and current President of the CIVIS Alliance | Duration: 10' |
| Speech | Mr. Pascal Smet , Secretary of State of the Brussels-Capital Region for European and International Relations | Duration: 10' |
| Keynote speech | Speech by Ms. Themis Christophidou , Director-General, European Commission, DG Education, Youth, Sport and Culture (DG EAC) | Duration: 20-30' |
| Inauguration of the Brussels Representative Office | Inauguration by - Prof. Eugenio Gaudio , Rector of Università di Roma - Prof. Yvon Englert , Rector of Université libre de Bruxelles - Ms Themis Christophidou , Director-General EAC | Duration: 5' |
| Walking lunch | | Duration: 50' |

PART 2: Programme sessions on the cooperation of Higher Education Institutions with regional partners

Time: 14:30 - 17:30

Venue: European Committee of the Regions, Rue Belliard 99/101, 1040 Bruxelles

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| Welcome address | Mr. Thomas Wobben , Director for Legislative Works, European Committee of the Regions | Duration 5' |
| Keynote speech | Prof. John Goddard , Emeritus Professor, Newcastle University "The civic university and the city" | Duration 25' |
| ROUND TABLE DISCUSSION <i>Moderated by Prof. John Goddard</i> | | |
| The objective of this round table is to provide answers to the following questions: - How can universities improve their contribution to the economic dynamism of their regions? - How can universities, local authorities and citizen groups better collaborate on social and cultural issues? - How can CIVIS universities become links between their regions? | | |
| Topic 1 | <i>CIVIS, a major actor to the dynamic and attractiveness of its cities and regions</i> | Duration: 40' |
| | Coffee break | Duration: 20" |
| Topic 2 | <i>Civic universities: committed to the social, cultural and economic challenges of cities and regions</i> | Duration: 40' |
| Topic 3 | <i>CIVIS, a trans-regional network opportunity: 8 universities 8 regions 8 cities</i> | Duration: 40' |

PART 1: INAUGURATION OF THE CIVIS REPRESENTATIVE OFFICE AT USQUARE

PROF. EUGENIO GAUDIO

Prof. Gaudio has a degree in Medicine and Surgery obtained from Sapienza University in 1980. After conducting research on Human Anatomy at Sapienza University from 1983 to 1986, he began teaching at the University of L'Aquila in 1987 and served as Dean of the Faculty of Medicine and Surgery from 1997 to 2000. He then returned to Sapienza as a Professor of Human Anatomy. In 2010, he became President of the Faculty of Pharmacy and Medicine and President of the Permanent Conference of Italian Faculties and Schools of Medicine and Surgery. In 2014, he was elected **Rector of the Sapienza University**, and since October 2019, he is also the **President of CIVIS**.



PASCAL SMET

In the early 1990's, Pascal Smet worked as a civil servant at the Office of the Commissioner General for Refugees and Stateless Persons. In 2000 he becomes the Commissioner General for Refugees. In September 2003, he becomes the new Brussels sp.a Secretary of State for Mobility. Following the June 2004 elections, Pascal Smet becomes the Minister of Mobility and Public Works in the Brussels government. In 2006, Pascal Smet is elected municipal councillor for the City of Brussels and he becomes the (detained) alderman for public works, participation and equal opportunities. The June 2009 elections, Pascal Smet moves over to the Flemish government to become the Minister for Education, Youth, Equal Opportunities and Brussels. In 2014, Pascal Smet once again chooses for Brussels. As the Minister for Mobility and Public Works he can make his dream come true: to foster a sustainable urban development. This implies a new way of designing public space. A bigger emphasis on public transport, more space for cyclists and pedestrians. In 2019, Pascal Smet becomes **Secretary of State of the Brussels-Capital Region**, responsible for Urbanism and Heritage, European and International Relations, Foreign Trade and Fire fighting and Emergency medical Assistance.



THEMIS CHRISTOPHIDOU

Themis Christophidou has been **Director-General for Education, Youth, Sport and Culture (DG EAC) at the European Commission** since 2018. She joined the Commission in 2001, holding various positions at the Directorate-General for Regional and Urban Policy. From 2010 Ms. Christophidou worked as Deputy Head of the Cabinet of Commissioner Androulla Vassiliou, and later as Head of Cabinet for Commissioners Maria Damanaki and Christos Stylianides. A civil engineer by training, she worked in the private sector for 15 years.



PROF. YVON ENGLERT

Prof. Yvon Englert studied Medicine at the Université libre de Bruxelles (ULB), then specialized in Obstetrics and Gynecology. Dean of the Faculty of Medicine from 2011 to 2015, he has taught courses on reproductive medicine and medical ethics, and authored numerous scientific publications and conference papers on these subjects. A member of the Belgian Royal Academy of Medicine, he has long been interested in global health and development cooperation. He took office as **Rector of the Université libre de Bruxelles** on 14 September 2016 for a period of four years.



PART 2: PROGRAMME SESSIONS ON THE COOPERATION OF HIGHER EDUCATION INSTITUTIONS WITH REGIONAL PARTNERS

JOHN GODDARD

John Goddard OBE is **Emeritus Professor at Newcastle University UK** where he founded and led the Centre for Urban and Regional Development Studies (CURDS) and was subsequently Deputy Vice Chancellor with responsibility for city and regional engagement, including acting as chair of the six UK Science Cities. He was academic leader of the OECD programme Higher Education and Regions: Globally Competitive, Locally Engaged. He is co-author of *The University and the City*, which looks into the university from outside. This is complemented by his co-edited book - *The Civic University: The Policy and Leadership Challenges*, which considers how universities internally manage engagement with civil society globally and locally. He has been Vice Chair of the UK's Civic University Commission and advises universities across the world on civic engagement.



APPENDIX

QUESTIONS FOR CONSIDERATION FOLLOWING PROF. GODDARD'S KEYNOTE SPEECH

1

By what means is your university accountable to the city?

Cities: By what means are/is the university(ies) in your city accountable to citizens?

2

Academics: How do you assess the local impact of your university? Who is responsible at an institutional level for civic engagement ?

Cities: What are the benefits to you of the university (ies)? Who conveys public needs to the university/ies?

3

How do university estates departments and city planners work together to ensure the university is part of the urban fabric?

4

How do Academics engage public institutions, local businesses and citizens engage in the co-creation of research? How do cities communicate city needs to the university(ies)?

5

Where would you position 'your' university(ies) along the place scale ?

TALKING POINTS FOR THE ROUND-TABLE DISCUSSION

TOPIC 1 CIVIS, A MAJOR ACTOR TO THE DYNAMIC AND ATTRACTIVENESS OF ITS CITIES AND REGIONS

- Welcoming of international students and academics (accommodation, mobility, welcome facilities...)
- Impact of external engagement activities of students
- Development of a Hub on cities, territories, mobilities
- Local consultative councils

TOPIC 2 CIVIC UNIVERSITIES: COMMITTED TO THE SOCIAL, CULTURAL AND ECONOMIC CHALLENGES OF CITIES AND REGIONS

- Development of joint research projects between CIVIS universities on common urban challenges (air pollution, traffic and transportation, public education...)
- Example of successful actions (which could inspire other CIVIS cities)
- Establishment of Open Labs
- Working with local associations
- Implication in the CIVIS Consultative Council

TOPIC 3 CIVIS, A TRANS-REGIONAL NETWORK OPPORTUNITY: 8 UNIVERSITIES 8 REGIONS 8 CITIES

- Development of value chains: Smart Specialisation Strategies - becoming part of a CIVIS regional network
- European community-building
- Best practices: smart cities...
- CIVIS consultative councils
- Sharing of best practices on European challenges (immigration...)
- development of international partners outside Europe

PLAN YOUR TRIP IN BRUSSELS

GETTING TO USQUARE




ADDRESS: USQUARE CAMPUS, AVENUE DE LA COURONNE 227, 1050 IXELLES

From the Brussels-Zaventem airport, **Usquare campus** can easily be reached by train. Several regional railway lines stop at the **Etterbeek station**, just opposite Usquare.

The train station is located directly under the arrivals halls, at **level -1**. The platform is easily reached by lift or escalator and train runs every 25 minutes.



Airport train station (level -1)  Stop at Etterbeek station Platform 2

Tickets can be purchased in advance on belgiantrain.be

Please visit the airport website for further information.



Taxis are available at the exit of the airport.

A drive from the airport to Usquare usually takes around 20 minutes and costs around 30€.

Please visit the airport website for further information.

GETTING TO EUROPEAN COMMITTEE OF THE REGIONS

A shuttle bus will be provided from Usquare to the European Committee of the Regions building.
The departure is scheduled for 14:00

GETTING TO THE AIRPORT

From the European Committee of the Regions building, you can either take a taxi or take a regional train from **Brussels-Schumann** train station. Both journeys take around 25 minutes.

Please bear in mind that you could experience heavy traffic on Friday after 16:00.

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