Legal status for alliances: added value

Moderator: María Luisa García Minguez (European Commission)

Speakers:
Alexandre Guigue (EGAI)
Daniela Craciun (ESEU)
Eric Tschirhart (Leg Uni-GR)
Janina Fengel (STYX)
“Today we are nine, tomorrow we will be one.”

VISION:
We believe in a technological education that empowers citizens and impacts society to **build a powerful Europe.**

KNOW HOW:
A European model of technology helping every student to find a place in society. **Excellence for all**

MISSION:
Building a **new European model of university** that raises responsible citizens through technology.
**Motivation**

Pilot experimenting of an EU cooperation instrument

- Explore the feasibility of a possible European legal status as an alliance of HEIs
- Goal of taking transnational cooperation to a new level of intensity
- EUt+ as an alliance is based on a network of previous individual connections
- Give EUt+ a legal European personality for existence
  - Ability to act transnationally as one entity legitimately representing all members
  - Creating external identity, credibility and reliability
  - Equal participation internally by binding decisions and ownership through inclusion into alliance
- Transfer of continuous service tasks for simplification of provision and securing of investments
Develop a genuinely European dimension based on shared values

- Addressing the global question of the creation of the legal tool, the services and the implementation of processes to advance the EUt+ trajectory towards merging
  - Definition of common governance bodies and processes with an increasing integrative trajectory
  - Establishment of a European Grouping of Territorial Cooperation (EGTC) providing common services to the alliance members
  - Initially, a digital backbone to provide information services with potential for further support
A proposal of 10 integrative EUt+ processes

+ Encapsulating the essence of EUt+
+ Offering a methodology to gauge members' transformation
+ Promote collaboration
+ Support the common governance bodies
+ Pave the way for convergence towards a unified framework

Comprehensive Approach
+ Resources and Participation in EUt+
+ An Education Oriented to the EUt+ Students
+ Equity, Diversity and Inclusion
+ Multilingualism and Intercultural learning
+ A sustainable, ethical and environmentally responsible EUt+ campus
+ EUt+ Embedded in the Study Offer
+ EUt+ in Research, Development, Innovation, and Entrepreneurship
+ EUt+ Brand and Outreach
+ EUt+ as Long-Term Strategy
+ EUt+ Standards Assessment and Reviews


**Analysis elements for development of an EGTC for EUt+**

+ European instrument geared for public bodies
+ Deployment as EUt+'s non-profit agency
+ Lean management and governance inclusion
+ The legal entity will not replace the current universities
+ It will add value to this super campus for certain cases, functions, services, support …
+ Preparation of the future of the alliance

**Value Creation**

+ EUt+ in working modus
+ Need for unambiguous information processing
+ Permanence through adequate composition of integrative processes
+ Lean management structure possible
+ Clear tasks definition and governance anchoring
+ Accountability and liability definable
+ Creation of a European information management layer
+ Mutualisation of resources and sharing
+ Simplification through coordination
+ Exploitation of economies of scale
+ Long-term operation ensurance
+ Preservance of investments
Situation analysis results

+ Success factors in realising the EUt+ ambition of a merger
  – sociological acceptance and a well-driven convergence
  – a suitable legal space for experimentation
+ EGTC for public authorities as a path towards a European identity
+ EGTC as the relevant form for non-profit transnational collaboration at peer-level
+ Overcoming limitations as given when using national constructs
+ Strategic approach to integrate EUt+ and support the integrative trajectory
+ Initial start based on given laws with service provision to gain experience
**Insights**

- The EUt+ legal entity needs to be designed as a living system
- Further development to be envisioned towards a full university mission
- Presently obstacles given to proceed as a European University
- Existing legal instruments could evolve for academic needs and flexibility
- Suggestion for the adaptation of the legal instrument EGTC with special types
  - EGTC to EGUC (European Grouping for University Cooperation)
  - EGTC to EGAC (European Grouping for Academic Cooperation)
- Supporting further development
Thank you!

European University of Technology EUt+

https://www.univ-tech.eu/

STYX project

https://www.univ-tech.eu/the-styx-project-towards-a-status
LEG-UNIGR
BLUEPRINT FOR A LEGAL ENTITY FOR CROSS-BORDER UNIVERSITY ALLIANCES

PR. ERIC TSCHIRHART, PHD, MBA & LYDIA BIER
Why: Knowledge Square

How: HEI-like Entity

What: Legal Instrument

For now, small not-for-profit entity (asbl in L)
- Legal entity
- Public
- EU-regulated
- Lean Governance
- Transnational
- Branch offices
- Publicly auditable

**European Grouping of Territorial cooperation (88 in EU)**


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“In order to be able to think, you have to risk being offensive.”

Stairway to Heaven
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