OUTPUT OP9.2
CIVIS Video Materials

CIVIS – a European Civic University

Erasmus+: European Universities
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CIVIS Video Materials

Presentation of CIVIS

As part of the communication effort of the Alliance, videos have been created and published on the CIVIS website (www.civis.eu), its social media and on its YouTube Channel “CIVIS a European Civic University” (https://www.youtube.com/channel/UCdCm0FfreX81BuNHznlRGQ).

Note: CIVIS’s YouTube channel is but a content hub, we have no intention of deploying our social media efforts on this platform. Our YouTube channel, however, serves as an accessibility and visibility facilitator.

Figure 1.1 What is CIVIS?

This video presents CIVIS and its objective. It also explains the purpose of the Hubs which focus on five themes, namely Health; Cities, territories and mobilities; Digital and technological transformation; Climate, environment and energy; and, Society, culture and heritage.

YouTube Channel “CIVIS a European Civic University”

YouTube Channel “CIVIS a European Civic University” displays:

- two videos presenting CIVIS, its mission, its vision, and the opportunities for its communities;
- four teaching and webinars on topics of the Hubs (e.g. Applied geomorphology in territorial planning; Quaternary stratigraphy and paleoglaciology); and,
These videos highlight specific developments or events occurring along the duration of the project.

Welcoming the University of Glasgow into the CIVIS Alliance as an associate partner, Professor Sir Anton Muscatelli, Principal and Vice-Chancellor of the University, says: “Like the CIVIS Alliance, the University of Glasgow is a collaboration-oriented civic university with its roots in our local community, but with global ambitions and impact”.

Figure 1.3 Anton Muscatelli’s speech
Next steps

Interviews of some key members of the CIVIS Alliance are foreseen in the near future, for instance:

- the AMU coordinator;
- academic staff;
- administrative staff;
- researcher;
- student;
- external stakeholders involved in Hubs.

In our dissemination and open access efforts, additional videos will be created in the near future: CIVIS Days, Summer School experiences, webinars, conferences, CIVIS short courses, etc. and easily accessible on all communication and dissemination channels.