Screening, Mapping, Analysing, Recommending, Transferring, and Transforming HE international programmes

SMARTT coordinator: Prof. Nadia Fernández de Pinedo (UAM)

Erasmus + call for proposals: European policy experimentation in higher education: **piloting a joint European degree label**
Agenda 08.05.2023

• **Introduction**
  o The EC Commissioner and DG EAC plan.
  o Brief overview of Pilot Projects' relevance at FOR EU and European level.

• **Project Presentation**
  o Presentation of the current status of the project.
  o Key milestones achieved and any challenges faced.
  o Project timeline.

• **Clustering**
  o Presentation and discussion on the criteria and clustering.
  o Presentation of the current status.

• **Schedule and Next Steps**
  o Identification of upcoming tasks and deadlines.
  o Collaborative decision-making on next steps and actions required.

• **Q&A**
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Yann-Maël Bideau
Policy Officer of European Commission
DG EAC
Erasmus+ Higher Education
Agenda

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Romita Iucu
Chair of European Degree Subgroup, FOR EU
Coordinator of UNICA EduLAB
Member of EUA L&T Steering Committee
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PILOT A JOINT EUROPEAN DEGREE LABEL

Results of the Erasmus + call for proposals European policy experimentation in higher education
ASSOCIATED PARTNERS

ANECA - National Agency for Quality Assessment and Accreditation (Spain)
ANVUR – Italian National Agency (Italy)
ARES - Académie de recherche et d’enseignement supérieur (Belgium)
AQ Austria - Agency for Quality Assurance and Accreditation (Austria)
AQ Glasgow University (Scotland)
AQ Stockholm University (Sweden)
Cámara de Comercio - Commerce Chamber (Spain)
ELIX – Conservation Volunteers Greece (Greece)
MESRI - Ministère de l’Enseignement supérieur, de la Recherche et de l’Innovation (France)
Fundación madri+d - Fundación para el Conocimiento Madrimasd (Spain)
General Secretariat for Higher Education of the Minister of Education and Religious Affairs (Greece)
HAHE - Hellenic Authority of Higher Education (Greece)
Hcéères - Haut Conseil de l’évaluation de la recherche et de l’enseignement supérieur (France)
MUR- Italian Ministry of Universities and Research (Italy)
Romanian Agency for QA in Higher Education (Romania)
SERI-Swiss State Secretariat for Education, Research and Innovation (Switzerland)
MEFP- Spanish Ministry of Education (Spain)
UNICEF Greece Country Office (Greece)
What specific objective does this pilot project aim to achieve?
Specific objectives of this project are:

- Mapping the different regulations and goals at the national and European levels.
- Establishing a catalog of indicators for European criteria.

✓ **Testing** the relevance of these criteria

✓ Conducting a joint reflection on possible scenarios for the delivery of a joint degree at all levels, based on these co-created European criteria

✓ Exploring and recommending possible optimization of the proposed set of criteria

✓ Sharing good practices at all levels

✓ Propose an approach that could be commonly agreed on for the delivery of joint degrees based on co-created European criteria by European countries at all education levels.

✓ Organizing a large dissemination event and elaborating materials
11 MANDATORY QUALITY CRITERIA

• Higher education institutions involved
• Transnational joint degree delivery
• Transparency of the learning outcomes
• Quality assurance arrangements
• Joint policies for the joint programme
• Transnational campus – access to services
• Flexible and embedded student mobility arrangements
• Multilingualism
• Innovative learning approaches
• Graduate outcomes
• Inclusiveness and sustainability

9 OPTIONAL CRITERIA

• Additional formats of transnational learning activities with partner higher education institutions
• Enhance the command of multiple European languages
• Environmental sustainability
• Development of high-level digital skills of students
• Promoting democratic values and addressing societal needs
• Support future labour market needs
• International professional internships/work-based learning recognised through the award of ECTS
• Career development plan
• To ensure visibility of the joint programme
How we are going to tackle this challenge?
EUROSUD
Screening the criteria
Design the indicators
Co-create the template with the Commission
Collet & analyse the data

50 Programmes
Map & Select
Test the criteria
Compare results and set recommendations

South European Studies (EUROSUD) Erasmus Mundus Joint Master’s Degree Programme, delivered since 2019 by 4 CIVIS partners (UofG, NKUA, UAM and AMU)

Map and select 50 international programmes and educational activities developed by involved member universities, covering different areas and levels (bachelor, master).
WP1
UAM / UB
Coordination & Management

Management & Governance

Screening the criteria
Design the indicators
Co-create the template with the Commission
Collet & analyse the data

WP2
UAM / UoG
EUROSUD Joint Programme & the European Degree Label

Mapping & selecting the 50 programmes and test the criteria
Compare results and set recommendations

WP3
UAM / SUR
Transferability and improvement of European criteria

Communication & Dissemination

WP4
UAM / NKUA
Communication & dissemination

STREAM 3
Coordination Management Committee

UAM coordinator
Project Manager
Stream 3 (NKUA, UB, SUR)
University of Glasgow

Governance

Educational Advisory Board

CIVIS Educational Committee
Global Educational Committee
12 months starting 1st April

Kick-off SMARTT (Glasgow)

Meeting Commission (online)

II Forum Alliances (Barcelona)

Mid- Term Meeting Commission (Brussels)

Meeting Commission (online)

SMARTT Dissemination results Event (Brussels)

Final Event Commission (Brussels)

Global CIVIS Days (Tübingen)

Intermediate Meeting+ Dissemination Event (Bucharest)

Meeting Commission (online)

Meeting Commission (online)

Meeting Commission (online)

Meeting Commission (online)

Co-funded by the European Union
DELIVERABLES & MILESTONES
Quantitative & Qualitatives Analysis
EUROSUD / 50 Programmes

Set of recommendations
EUROSUD / 50 Programmes

Dataset
Set of recommendations

Dissemination plan
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Methodology: clusters & experts

1. Share common vision of the criteria through the creation of expert groups and creation of consultation experts group among HEI’s and stakeholders.

2. Expert groups will decide the tools/indicators more appropriate for each criterion/cluster and design surveys, questionnaires, focus groups ...

3. Each HEI will select the persons who will be responsible for:
   - Conducting the interviews and focus groups. Ensure response to surveys, questionnaires and focus groups.
   - Contact stakeholders, program coordinators, etc.

4. Data analyse

5. Reporting and Recommendations
SMARTT Clusters for European Degree Criteria

I. Structural: Transnational Cooperation
- Higher education institutions involved
- Joint policies for the joint programme
- Transnational joint degree delivery
- Transnational campus - access to services
- Visibility & awareness

II. Functional: Labour Market & Employability
- Graduate outcomes
- Cooperation with labour market
- Internships / work-based learning
- Career development plan

III. Qualitative: Student Centred Teaching & Learning
- Transparency of the learning outcomes
- Quality assurance arrangements
- Flexible and embedded student mobility
- Innovative learning approaches
- Alternative learning formats
- Digital skills

IV. European Values: Inclusion & Sustainability
- Multilingualism
- Inclusiveness & sustainability
- Language classes
- Environmental care
- Democratic values
ENLARGED EXPERT GROUP
( at least 1 member for each HEI’s )

CIVIS + other HEI’s

SMARTT CLUSTERS EUROPEAN DEGREE LABEL CRITERIA

I. Structural:
Transnational Cooperation

II. Functional:
Labour Market & Employability

III. Qualitative:
Student Centred Teaching & Learning

IV. European Values:
Inclusion & Sustainability

CORE EXPERT GROUP
UB, NKUA, SUR, AMU, UofG, UAM
**4 SMARTT Expert Groups will be created**
- CIVIS Universities nominate expert(s) for each of the 4 SMARTT clusters

**SMARTT Expert Groups analyse the criteria from their cluster and create evaluation indicators**
- Based on the indicators, the experts propose methods for applying the evaluation indicators to SMARTT chosen programmes

**The indicators are used to screen the EUROSUD Joint Degree Programme against the criteria**
- Based on the results, a proposal for issuing a label is drafted

**Based on the EUROSUD screening, a set of recommendations are created for proposing refinements and adjustments for the European Degree label criteria**

**Based on the recommendations and refined criteria, the CIVIS-selected programmes (50) will be evaluated towards the criteria, based on indicators and survey created in cooperation with a data scientist**

**Based on the testing results and the refined criteria, a report and a set of recommendations will be provided to the European Commission**
1. Define the criteria: clearly define the criteria

2. Identify the key dimensions: areas to be measured

3. Determine the data sources:
   - Program coordinator (determine the data sources that will provide the information needed to measure the criteria. For example, assessments, surveys, or observations to gather data)
   - SMARTT questionnaire (Draft specific item for relevant indicators)

4. Develop indicators: develop indicators that will measure the criteria (indicators should be specific, measurable, and relevant to the criteria being measured)

5. Test and refine:
   - test and refine the indicators to ensure that they accurately measure the criteria.
   - pilot testing the indicators on the EUROSUD program
   - integrate feedback from the pilot test
   - finalize:
     o criteria
     o key dimensions
     o data sources
     o specific items for questionnaire and indicators

6. Usefulness:
   - Identify what valuable information could be provided by the indicators and identify their usefulness.
1st Draft
Revised by Enlarged Expert Group (all HEI's)

2nd Draft
elaborate by Core Expert Group (UB)

Revised by the Global Education Committee

3rd Draft

Revised by the Core Expert Group (UB)

4th Draft for comments
Enlarged Expert Group (all HEI's)

Final document
elaborate by Core Expert Group
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Key aspects

• Legal and procedural aspects:
  • Reflection on existing barriers to issuing the label
  • Analysis of legal and procedural requirements for issuing the label
  • Recommendations for improving the process for issuing the label
  • Road towards a true joint European degree

• Template for the European Degree Label Certificate:
  • Guidelines for creating a stand-alone European Degree Label Certificate
  • Comparison with other international degree label and their impact
  • Identification of barriers to implementing the JEDL criteria
  • Recommendations for overcoming barriers
There are various ways in which you are welcome to contribute to this project:

- Expert groups
- Dissemination
- Recommendations
- Identifying barriers
- Participating in Focus groups
Joint European degree: co-creation policy developments

**Label criteria and their application**
- Quality Assurance (bottlenecks, solutions)
  - label
  - joint EU degree as a qualification
- Barriers and challenges to overcome (link to MS legislation)
  - label
  - joint EU degree as a qualification
- Recommendations for future policy developments
  - label
  - joint EU degree as a qualification

**Label design**
(common template – physical and/or digital)

**Issuing of the label to the students**

**Added value**
- label
- joint EU degree as a qualification

Key for success: involvement of national authorities
Thank you very much!

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