SMARTT

Screening, **M**apping, **A**nalysing, **R**ecommending, **T**ransferring, and **T**ransforming HE international programmes

CIVIS
A European Civic University

SMARTT coordinator: Prof. Nadia Fernández de Pinedo (UAM)

Erasmus + call for proposals₁ European policy experimentation in higher education: **piloting a joint European degree label**

Agenda 08.05.2023

- Introduction
  - The EC Commissioner and DG EAC plan.
  - Brief overview of Pilot Projects' relevance at FOR EU and European level.
- Project Presentation
  - Presentation of the current status of the project.
  - Key milestones achieved and any challenges faced.
  - Project timeline.
- Clustering
  - Presentation and discussion on the criteria and clustering.
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  - Collaborative decision-making on next steps and actions required.
- Q&A

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Yann-Maël Bideau
Policy Officer of European Commission
DG EAC
Erasmus+ Higher Education

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Romita Iucu
Chair of European Degree Subgroup, FOR EU
Coordinator of UNICA EduLAB
Member of EUA L&T Steering Committee

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ED-AFFICHE
European Degree - Advancing, Facilitating and Fostering International Collaboration in Higher Education
(ES, BE, SE, IT, ES, CZ)

EDLab
European Degree Label institutional laboratory
(FR, ES, PT, IT, FR, BE)

ETIKETA
FilmEU Degree label
(BE PT, NL, EE, IE, FI, IE)

FOCI
Future-proof Criteria for Innovative European Education
(NL, BE, FR, HR, PL, LT, EL)

JEDI
Joint European Degree label in engineering
Toward a European framework for engineering education
(HU, SE, FR, DE, TR, LV, BG, CY, ES, RO)

SMARTT
Screening, mapping, analyzing, recommending, transferring and transforming HE international programmes
(DE, EL, AT, SE, ES ,IT, RO, FR, BE)

4EU+, Arqus, CHARM-EU, CIVIS, EC2U, ECIU, EELISA, ENHANCE, ENLIGHT, EPICUR, EU-CONEXUS, EUt+, EUTOPIA, EUTOPIA, Film-EU, NEUROTECH EU, SEA-EU, UNA Europa, UNITA, ¡Unite!, YUFE

PILOT A JOINT EUROPEAN DEGREE LABEL
Results of the Erasmus + call for proposals European policy experimentation in higher education

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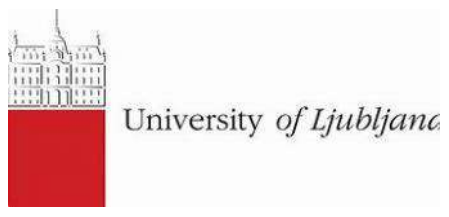
ASSOCIATED PARTNERS

ANECA - National Agency for Quality Assessment and Accreditation (Spain)
ANVUR – Italian National Agency (Italy)
ARES - Académie de recherche et d'enseignement supérieur (Belgium)
AQ Austria -Agency for Quality Assurance and Accreditation (Austria)
AQ Glasgow University (Scotland)
AQ Stockholm University (Sweden)
Cámara de Comercio - Commerce Chamber (Spain)
ELIX – Conservation Volunteers Greece (Greece)
MESRI- Ministère de l'Enseignement supérieur, de la Recherche et de l'Innovation(France)
Fundación madri+d - Fundación para el Conocimiento Madrimasd (Spain)
General Secretariat for Higher Education of the Minister of Education and Religious Affairs (Greece)
HAHE - Hellenic Authority of Higher Education (Greece)
Hcéres- Haut Conseil de l'évaluation de la recherche et de l'enseignement supérieur (France)
MUR- Italian Ministry of Universities and Research (Italy)
Romanian Agency for QA in Higher Education (**Romania**)
SERI-Swiss State Secretariat for Education, Research and Innovation (Switzerland)
MEFP- Spanish Ministry of Education (Spain)
UNICEF Greece Country Office (Greece)

STUDENTS

Federation of Erasmus Student Network Greece

CIVIS Global Student Council

ÖH Uni Salzburg

What specific objective does this pilot project aim to achieve?

Specific objectives of this project are:

- Mapping the different regulations and goals at the national and European levels.

- Establishing a catalog of indicators for European criteria.

    - ✓ **Testing** the relevance of these criteria

    - ✓ Conducting **a joint reflection** on possible scenarios for the delivery of a joint degree at all levels, based on these co-created European criteria

    - ✓ Exploring and recommending possible **optimization** of the proposed set of criteria

    - ✓ Sharing **good practices** at all levels

    - ✓ Propose an **approach that could be commonly agreed** on for the delivery of joint degrees based on co-created European criteria by European countries at all education levels.

    - ✓ Organizing a large dissemination event and elaborating materials

11 MANDATORY QUALITY CRITERIA

- Higher education institutions involved
- Transnational joint degree delivery
- Transparency of the learning outcomes
- Quality assurance arrangements
- Joint policies for the joint programme
- Transnational campus – access to services
- Flexible and embedded student mobility arrangements
- Multilingualism
- Innovative learning approaches
- Graduate outcomes
- Inclusiveness and sustainability

9 OPTIONAL CRITERIA

- Additional formats of transnational learning activities with partner higher education institutions
- Enhance the command of multiple European languages
- Environmental sustainability
- Development of high-level digital skills of students
- Promoting democratic values and addressing societal needs
- Support future labour market needs
- International professional internships/work-based learning recognised through the award of ECTS
- Career development plan
- To ensure visibility of the joint programme

How we are going to tackle this challenge?

EUROSUD
Screening the criteria
Design the indicators
Co-create the template with the Commission
Collet & analyse the data

50 Programmes
Map & Select
Test the criteria

Compare results and set recommendations

South European Studies (**EUROSUD**) Erasmus Mundus Joint Master's Degree Programme, delivered since 2019 by 4 CIVIS partners   (UofG, NKUA, UAM and AMU)

Map and select **50 international programmes and educational activities** developed by involved member universities, covering different areas and levels (bachelor, master).

STREAM 3

WP1	UAM / UB	Management & Governance

Coordination & Management

WP2	UAM / UoG	Screening the criteria Design the indicators Co-create the template with the Commission Collet & analyse the data

EUROSUD Joint Programme & the European Degree Label

WP3	UAM / SUR	Mapping & selecting the 50 programmes and test the criteria Compare results and set recommendations

Transferability and improvement of European criteria

WP4	UAM / NKUA	Communication & Dissemination

Communication & dissemination

Governance

UAM coordinator Project Manager Stream 3 (NKUA,UB, SUR) University of Glasgow	
Coordination Management Committee	

Educational Advisory Board

CIVIS Educational Committee

Global Educational Committee

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12 months starting 1st April

Kick-off SMARTT (Glasgow)

Meeting Commission (online)

II Forum Alliances (Barcelona)

Mid- Term Meeting Commission (Brussels)

Meeting Commission (online)

SMARTT Dissemination results Event (Brussels)

Final Event Commission (Brussels)

26th-28th May 2023

4th-5th Sep. 2023

21st Sept 2023

7th Dec. 2023

6th March 2024

6th April 2024

4th- 5th May 2023

16th June 2023

14th-15th Sep. 2023

24th Oct. 2023

30 Jan. 2024

March 2024

23rd April 2024

Global CIVIS Days (Tübingen)

Intermediate Meeting+ Dissemination Event (Bucharest)

Meeting Commission (online)

Meeting Commission (online)

Meeting Commission (online)

Meeting Commission (online)

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DELIVERABLES & MILESTONES
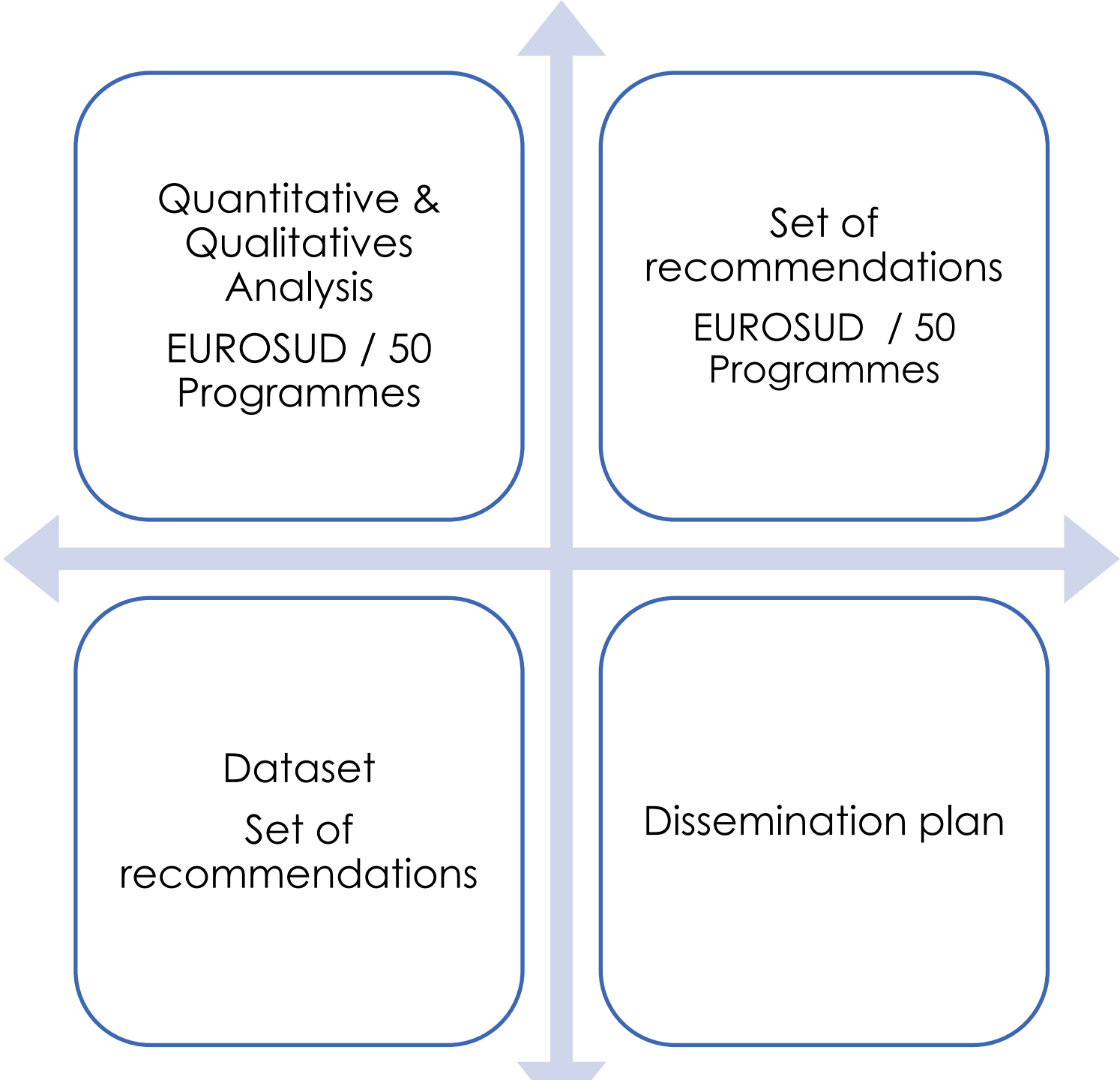
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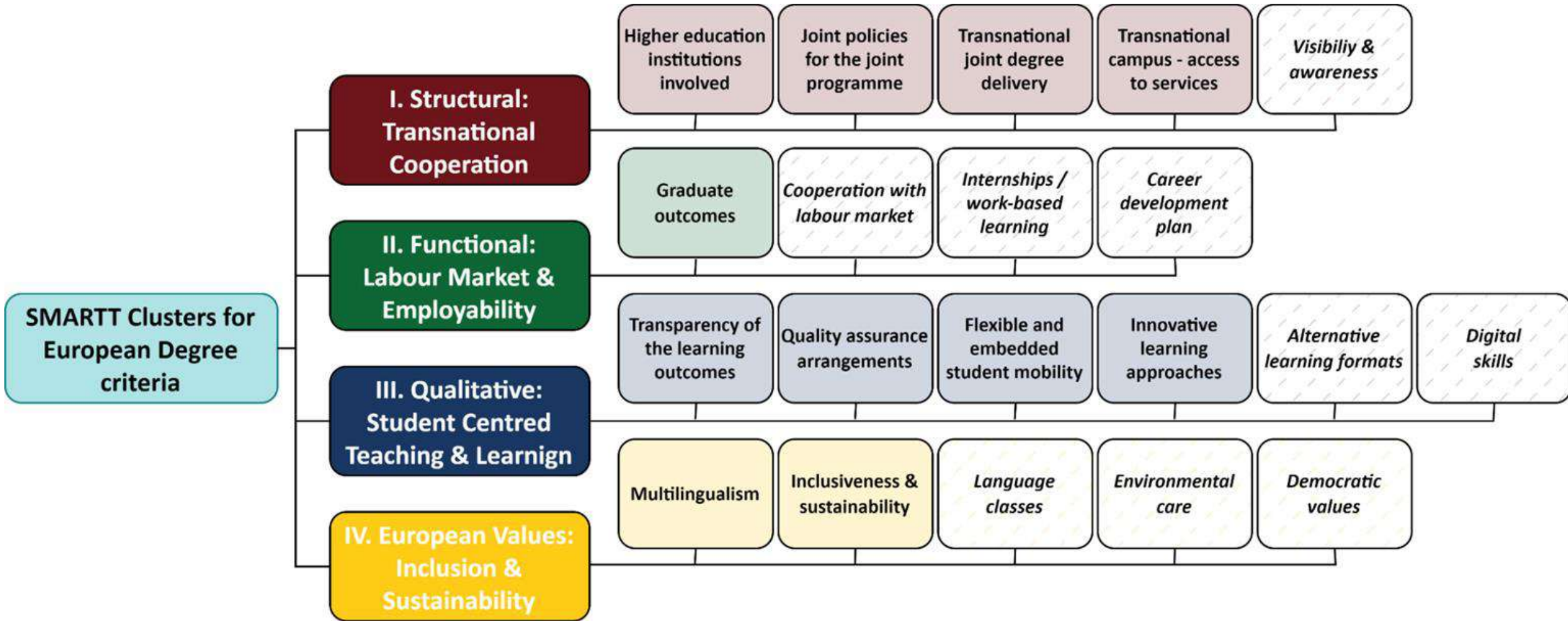- Q&A

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Methodology: clusters & experts

1. Share common vision of the criteria through the creation of expert groups and creation of consultation experts group among HEI's and stakeholders.

2. Expert groups will decide the tools/indicators more appropiate for each criterio/cluster and design surveys, questionnaires, focus groups …

3. Each HEI will select the persons who will be responsible for:

- Conducting the interviews and focus groups. Ensure response to surveys, questionnaires and focus groups.

- Contact stakeholders, program coordinators, etc.

4. Data analyse

5. Reporting and Recommendations

SMARTT Criteria & clusters

SMARTT Clusters for European Degree criteria

I. Structural: Transnational Cooperation
- Higher education institutions involved
- Joint policies for the joint programme
- Transnational joint degree delivery
- Transnational campus - access to services
- Visibiliy & awareness

II. Functional: Labour Market & Employability
- Graduate outcomes
- Cooperation with labour market
- Internships / work-based learning
- Career development plan

III. Qualitative: Student Centred Teaching & Learnign
- Transparency of the learning outcomes
- Quality assurance arrangements
- Flexible and embedded student mobility
- Innovative learning approaches
- Alternative learning formats
- Digital skills

IV. European Values: Inclusion & Sustainability
- Multilingualism
- Inclusiveness & sustainability
- Language classes
- Environmental care
- Democratic values

ENLARGED EXPERT GROUP
(at least 1 member for each HEI's)

CIVIS + other HEI's

SMARTT CLUSTERS EUROPEAN DEGREE LABEL CRITERIA
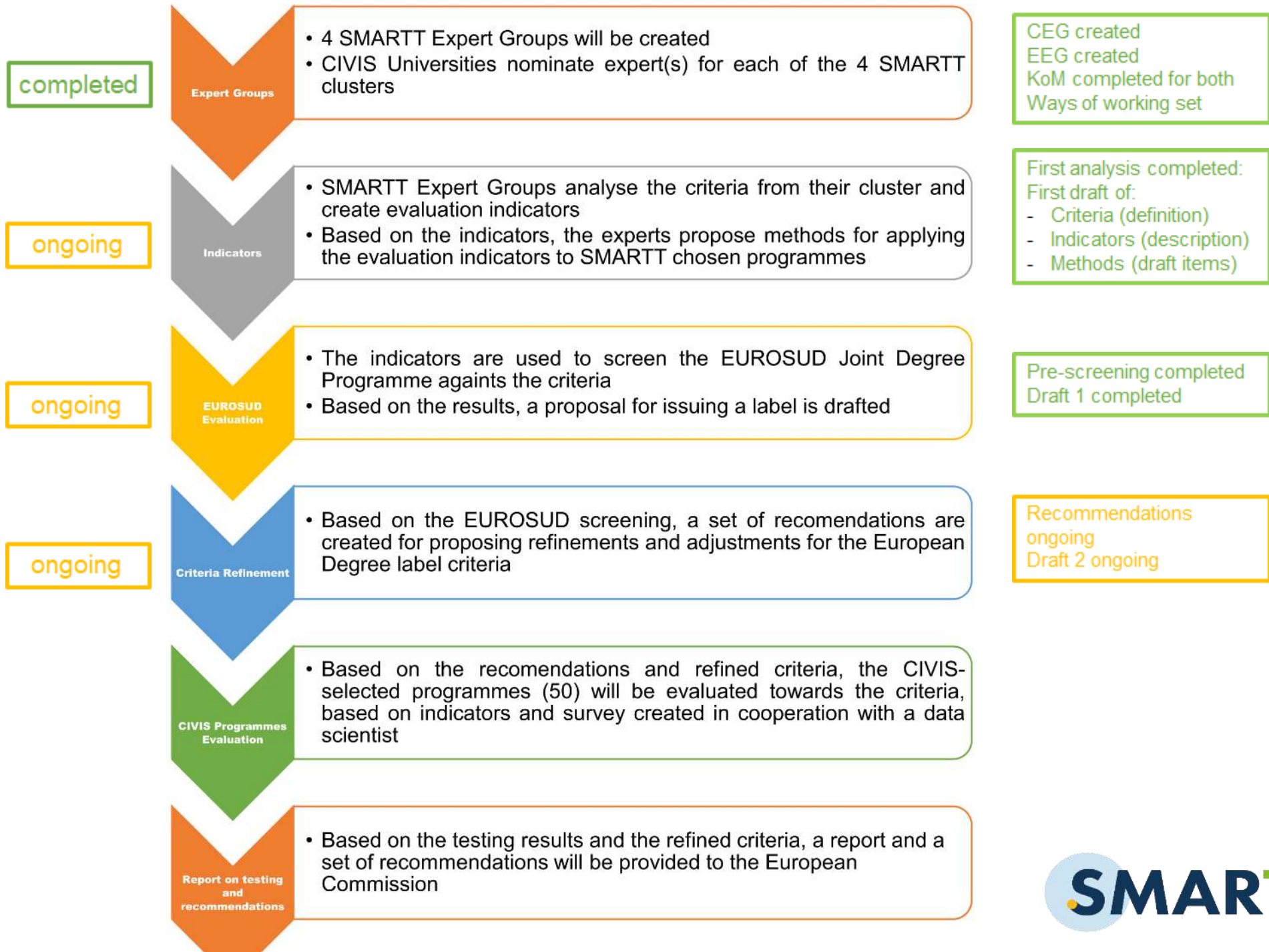
| I. Structural: Transnational Cooperation	II. Functional: Labour Market & Employability
III. Qualitative: Student Centred Teaching & Learning	IV. European Values: Inclusion & Sustainability

CORE EXPERT GROUP

UB, NKUA, SUR, AMU, UofG, UAM

completed

Expert Groups
- 4 SMARTT Expert Groups will be created
- CIVIS Universities nominate expert(s) for each of the 4 SMARTT clusters

CEG created
EEG created
KoM completed for both
Ways of working set

ongoing

Indicators
- SMARTT Expert Groups analyse the criteria from their cluster and create evaluation indicators
- Based on the indicators, the experts propose methods for applying the evaluation indicators to SMARTT chosen programmes

First analysis completed:
First draft of:
- Criteria (definition)
- Indicators (description)
- Methods (draft items)

ongoing

EUROSUD Evaluation
- The indicators are used to screen the EUROSUD Joint Degree Programme agaitns the criteria
- Based on the results, a proposal for issuing a label is drafted

Pre-screening completed
Draft 1 completed

ongoing

Criteria Refinement
- Based on the EUROSUD screening, a set of recomendations are created for proposing refinements and adjustments for the European Degree label criteria

Recommendations ongoing
Draft 2 ongoing

CIVIS Programmes Evaluation
- Based on the recomendations and refined criteria, the CIVIS-selected programmes (50) will be evaluated towards the criteria, based on indicators and survey created in cooperation with a data scientist

Report on testing and recommendations
- Based on the testing results and the refined criteria, a report and a set of recommendations will be provided to the European Commission

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Working procedure   SMART.T

1. Define the criteria: clearly define the criteria

2. Identify the key dimensions: areas to be measured

3. Determine the data sources:
-Program coordinator (determine the data sources that will provide the information needed to measure the criteria. For example, assessments, surveys, or observations to gather data)
-SMARTT questionnaire (Draft specific item for relevant indicators)

4. Develop indicators: develop indicators that will measure the criteria (indicators should be specific, measurable, and relevant to the criteria being measured)

5. Test and refine:
-test and refine the indicators to ensure that they accurately measure the criteria.
-pilot testing the indicators on the EUROSUD program
-integrate feedback from the pilot test
-finalize:
  o criteria
  o key dimensions
  o data sources
  o specific items for questionnaire and indicators

6. Usefulness:
- Identify what valuable information could be provided by the indicators and identify their usefulness.
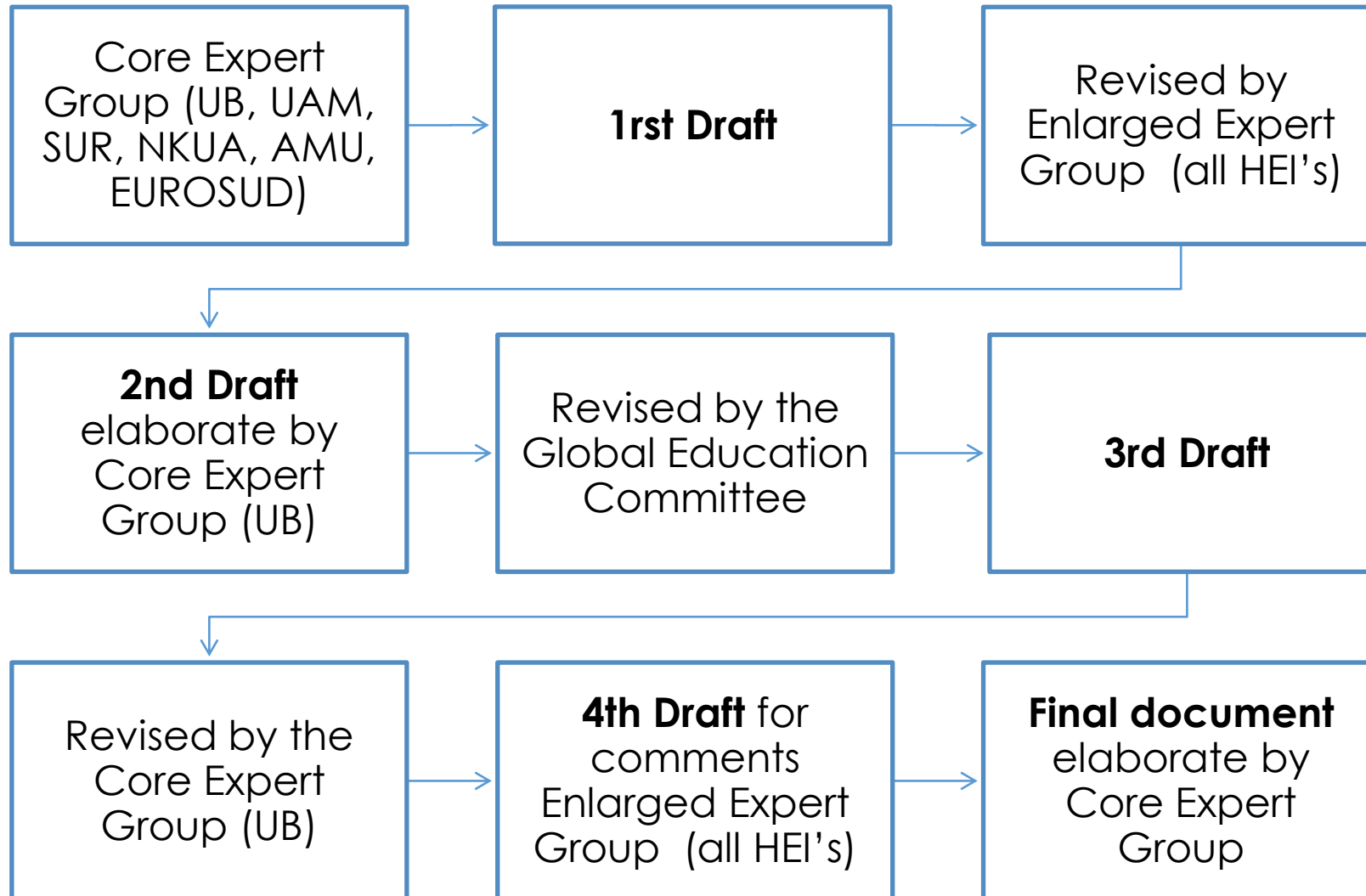
7th June 2023: Enlarged Expert Group	**8th June 2023: Stakeholders (Ministries & QA, NGO's ..)**	**10th June 2023: Criteria for selecting programmes**	**21st June: Focus group EUROSUD students**	**22nd June 2023: Survey draft**	**22nd June 2023 Brussels: CIVIS Education Council meeting**	**20 June-5th July: Pre-testing survey on EUROSUD**	**Mid July: Stakeholders (Ministries & QA, NGO's ..) Ministries & QA**

Mid. July: Meeting with Policy officers	**31 July 2023: Final version of criteria and indicators**	**31st July 2023 Final list of the 50 programmes**	**mid-September 2023: WP3 kick-off.**	**4th- 5th September 2023: Stakeholders (Ministries & QA, NGO's…)**	**14-15th September: Barcelona II Forum of European Universities Alliances**	**Sept-Nov 2023: Survey to the 50 programmes**	**30th November 2023: Dataset**

20th December 2023: Gathering of the survey Programmed focus groups and interviews. Extended screening	**December 2023: Stakeholders (Ministries & QA, NGO's…)**	**10th January 2024: 1rst Draft of the report Core Expert Group**	**20th January 2024: 2nd Draft of the report Enlarged Expert Group**	**20th February 2024: Final Report on the results obtain in the 50 selected programs**	**March 2024: Final Set of recommendation WP2 and WP3**

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Key aspects

- Legal and procedural aspects:
  - Reflection on existing barriers to issuing the label
  - Analysis of legal and procedural requirements for issuing the label
  - Recommendations for improving the process for issuing the label
  - Road towards a true joint European degree

- Template for the European Degree Label Certificate:
  - Guidelines for creating a stand-alone European Degree Label Certificate
  - Comparison with other international degree label and their impact
  - Identification of barriers to implementing the JEDL criteria
  - Recommendations for overcoming barriers

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There are various ways in which you are welcome to contribute to this project:

- Expert groups
- Dissemination
- Recommendations
- Identifying barriers
- Participating in Focus groups

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Thank you very much!

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