CIVIS Seminar:

Local Welfare Production and Governance

Spring / Summer Semester 2022

Short description:

You want to get insight into how your local environment is governed? How solutions for the pressing problems of our time, like social security, migration, climate change are developed and implemented on a local level? And who is involved in developing comfortable urban environments?

Then you are right in this course. We will address these and other questions from an interdisciplinary perspective.

The course aims at reflecting and analyzing the role of local governments and administrations, nongovernmental, economic, and societal actors in the production of local welfare from a comparative perspective. The focus is on understanding how welfare production takes place under conditions of interdependence actors and the interplay of rules and regulations, duties and liberties, and the embeddedness of local politics in cultural, social, and economic environments.

Interdisciplinary course for advanced BA-Students and MA-Students in Social Sciences, Economics, Geography, Urban and Regional Planning

Webinar / Zoom
Language of Instruction: English
Number of Participants: max 25

Webinar Meetings:
Friday 25. March 2022, 10-16:00 c.e.t
Friday 29. April 2022, 10-16:00 c.e.t
Friday 27. May 2022, 10-16:00 c.e.t.

Summer School:
11.-15. July 2022 in Tübingen

Cooperation partners:
- University of Bucharest, Mihai Razvan Nita, Dept. of Regional Geography and Environment
- Universidad Autónoma de Madrid, Maria del Mar Alonso Almeida, Faculty of Economics and Business Administration
- Eberhard Karls University Tübingen, Rolf Frankenberger, Institute of Political Science
- Petrozavodsk State University, Elena Chernenkova, Institute of History, Political and Social Sciences

Learning outcomes:
• Students can identify and hierarchize local governance structures
• Students develop a relevant (societal and scientific) research plan
• Students conduct small research projects based on their research plan
• Students can select relevant research data and methods for their projects
• Students can compare and evaluate (personal and colleagues) findings and identify best practice projects
• Increasing the visibility and capacity of universities in local governance processes
• Teaching staff exchange experiences and deepens didactical skills

Credits and Assessment:
• Students will receive 4 ECTS ungraded for participation and preparation of sessions in the webinar
• Students will receive 2 ECTS for the participation in the summer school and the presentation of their research paper
• Students can get 2 graded ECTS for a research design and paper (Bucharest and Tübingen)

Objective
As the lowest level of administration and government, cities are places of welfare production. They deal with problems and tasks of providing social security, services, and a liveable environment. Depending on the legal framework they are embedded in, cities fulfil their tasks either independently or in accordance with instructions and (financial) support from higher levels of government. As a consequence of multilevel government and governance, local ecosystems emerge that do not only include administrations and local governing bodies, but also citizens and NGOs that are involved in welfare production and respective problem solving. Very often this co-operation leads to creative approaches for major social challenges, e.g., digitization, migration, climate change, demographic change, security.

Cities all over the world face quite similar challenges in these areas, but often frame them specifically. From a normative perspective, local welfare regimes should provide the people with goods and services to address their basic needs (security, infrastructure) and establish opportunities to pursue their individual goals and wellbeing.

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Local Politics makes the political system viable. It brings politics to the people. And it is especially the local level, where welfare is provided, and indeed produced. Starting from concepts of welfare, political systems and local governance, the aim of the seminar is to look at the (legal and structural) frameworks, actors, and constraints of local welfare production from a systematic and comparative perspective. A special focus will be on:

• Local welfare production and governance arrangements including public and private actors, such as administrations, companies, and NGOs. Local administrations usually have two roles in welfare production. First, they provide and distribute welfare (e.g., social security assistance) on behalf of the national or regional welfare system, and second, they produce welfare at their own responsibility (like childcare, and others) according to the principles of subsidiarity. Companies, associations, and NGOs often complement welfare provision on the local level, especially in areas where public administrations are weak or non-performant. So, a third sector arises and gains
importance. Sometimes associations and NGOs act on behalf of administrations and are agents of welfare provision. Sometimes they offer their own services.

- 4 pilot cities: The cities Bucharest, Madrid, Petrozavodsk, and Tübingen, and serve as cases. All cities are university cities and share the principles of local self-government. But they diverge in size, location and the systems of political power and culture they are embedded in. So, there are manifold possibilities for controlled comparison between the cases, either from a most different system, or a similar system design, depending on the perspectives chosen in the projects.

- The course is a research seminar where students contribute to the general aim by doing small research projects, e.g., case studies, content analysis or discourse analysis of local politics and policy making, and Expert interviews with local elites.

- The course is designed as a student online research course with joint sessions of the partner-universities involved and individual research phases for students. In class students get to know and discuss basic approaches to local politics and governance, methods of (qualitative, case based) social research, develop and conduct small research projects on local welfare production. The course also includes talks with Practitioners from local government and administration, civil society and scientific communities.

- As a result, students present and compare their work in a joint summer school hosted by the University of Tübingen from 11-15 July in Tübingen.
Syllabus

25. March 2022: Foundations of Local Governance and Welfare Production

<table>
<thead>
<tr>
<th>Time</th>
<th>Who</th>
<th>Topic</th>
<th>Readings</th>
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</table>
| 10-11:15   | RF    | Welfare, Wellbeing, and local governance,                            | ** Greve 2008  
** Marshall 1950  
** Frankenberger and Chernenkova 2020 (Introduction)  
** OECD 2020  
* Background Literature on the welfare state:  
  * Arts and Gelissen 2010  
  * Bosch 2015 |
|            |       | • Welfare state  
• Welfare and local government  
• Wellbeing                                                |                                                                                                                                 |
| 11:30-12:45| RF    | Multilevel Government, Federalism, and Local Politics  
* Keywords   | ** Newton and Van Deth 2005, 72-99  
** Watts 2013  
* Background Information:  
  * European Charter of local self-government  
  https://www.coe.int/en/web/conventions/full-list/-/conventions/rms/090000168007a088  
  https://www.coe.int/en/web/conventions/full-list/-/conventions/rms/090000168007a105 |
|            |       | • Federalism  
• Multi-level governance  
• Local self-government                                           |                                                                                                                                 |
| 13:30-14:45| all   | Local self-government: The Cases of Germany, Romania, Russia, and Spain  
* Keywords:  
  • Political systems  
  • Local self-government in context                             | ** Hajnal 2013  
** Frankenberger 2017  
* Background literature on constraints of local self-government  
  * Galston 2009  
  * Bobrow 2009  
  * Immergut 2009                                                                                              |
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<tr>
<th>Time</th>
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<th>Session Title</th>
<th>Keywords</th>
<th>Literature Sources</th>
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| 15:00-16:15| RF   | Public Policy                                                                | • Policy making  
• Decision making  
Federalism and public policy | ** Wälti 2013  
** Goodin, Rein and Moran 2009  

*Background Literature on Decision making:*  
* Newton and Van Deth 2005, 263-283 |

29.April 2022: Welfare and Innovation

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| 10:00-11:15| RF   | Welfare Production and Local Governance 1: Actors, Interest Groups, and Participation | • stakeholders  
• interests and ideologies  
• problem solving bargaining | Background on Local Participation:  
* Baybeck 2013  
* Petrovskaya 2020 |

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| 11:30-12:45| YP   | Welfare Production and Local Governance 2: Social Innovation                  | • Innovation  
• Development  
• what are the drivers of innovation | ** Buhr 2017  
** Petrovskaya 2017 |

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| 13:30-14:45| MA / FM | Welfare production and local governance 3: economic governance              | • Innovation  
• Governance  
• Circular Cities  
• Intelligent Assets | **World Economic Forum et al. 2016  
**World Economic Forum 2021 |

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| 15:00-16:15| MA / FM | Welfare production and local governance 4: economic innovation              | • Production and Circular economy  
• Business models and circular economy | ** World Economic Forum et al. 2014  
** OECD 2019 |
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| 10-11:15     | MN        | Evaluating the impacts of welfare production   | • human consumption patterns  
|              |           |                                                | • assessing social, economic and ecologic impacts  
|              |           |                                                | • artificialisation  
|              |           | ** Miller et al. 2008  
|              |           |                                             | ** Bengtsson et al. 2018  
|              |           |                                             | ** Badiu et al. 2018  |
| 11:30-12:45  | MN        | Monitoring Policies and Governance             | • policy vision and objectives  
|              |           |                                                | • ex-ante and ex-post monitoring  
|              |           |                                                | • indicators for monitoring  
|              |           |                                                | • data collection for monitoring policies  
|              |           | Gradinaru et al. 2020  
|              |           | Scheuer 2005                                    
|              |           | Gradinaru et al. 2017                          |
| 13:30-14:45  | MN        | Sustainability and Resilience in Planning      | • sustainability  
|              |           |                                                | • resilience  
|              |           |                                                | • urban and regional planning  
|              |           |                                                | • participatory planning  
|              |           | Hall 2005                                      
|              |           | Hersperger et al. 2019                        
|              |           | Nita et al. 2017                               |
| 15:00-16:15  | All       | NEW: Presenting and discussing students' research questions 1 |

Schedule Summer School Local Governance and Welfare Production

In the summer school participants from the CIVIS universities meet and work together on issues of local governance. In particular, they discuss, compare and present their own research papers and develop a comparative perspective. In addition, they will meet practitioners in local governance and visit projects of local governance in Tübingen and the region.

The host university will provide further information on schedule, housing and travel once the selection process is finished.

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<tr>
<th>11.-15. July 2022 Summer school in Tübingen (to be continued)</th>
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| **11.07.** | Arrival  
Kick off: Get together in Tübingen, Key note (n.n.)  
Introduction and Overview on the activities |
| **12.07.** | Group work: Discussing and comparing research projects  
Visit of the City hall / meet & greet with Tübingen officials (n.n.) |
| **13.07.** | Group work continued  
Excursion: LebensPhasenHaus (experimental site for innovation though participation) |
| **14.07.** | Presentations of results  
Meeting with stakeholders (n.n.) |
| **15.07.** | Presentations of results  
Closing event, check-out |
Readings


